

Social Media Manager (m/w/d)

mandatory internship or working student

SHIFT Mobility is a global platform exploring how future mobility will change the way we think, live and move. A curated convention that showcases cross-industries innovations and insights in a new format. A festival of ideas and experiences beyond traditional trade fairs

SHAPE WITH US THE FUTURE OF MOBILITY.

Become a Social Media Manager at SHIFT Mobility + take on the following tasks

- You moderate our accounts in the social networks
- You push and are responsible for our social media activities (Instagram, LinkedIn, TikTok, YouTube ...)
- You work out creative ideas and formats for our platforms independently

Your profile

- You are enrolled as a student e.g. journalism, marketing, communication / media sciences or other comparable courses of study
- You have good knowledge in the theoretical and practical use of various social networks
- You are bursting with creativity for developing social media posts, formats and projects
- You have very good communication skills
- You have the ability to work in a team and hands-on mentality
- Interest in the mobility industry and trends towards the future of mobility
- You are fluent in English

We offer you

- Independent work and freedom to contribute and implement your own ideas
- Varied and exciting tasks

Start: immediately

Duration: 6 months + option for extension

Location: Berlin + Home office

We are looking forward to your application.

Your contact person is Damla Cehnioglu – shift-mobilty@messe-berlin.de