

MORE EXHIBITORS AND BOATS: BOAT & FUN BERLIN EXPANDS AGAIN IN 2017

November 30, 2018

Winners of the Best of Boats Awards 2018 announced

Awards ceremony at BOAT & FUN BERLIN – Prizes awarded in five categories – The winners are FALCON BR7 (Best for Beginners), BOSTON WHALER 170 MONTAUK (Best for Fishing), PARKER MONACO 110 (Best for Family), JEANNEAU CAP CAMARAT 9.0 WA/CC (Best for Fun) and BENETEAU SWIFT TRAWLER 35 (Best for Travel)

Berlin, 30 November 2018 – On Thursday, 29 November 2018 the Best of Boats Awards (BOB) were presented at Boat & Fun Berlin. For the fifth time a jury of 17 international trade journalists honoured the best motorboats in the categories Best for Beginners, Best for Fishing, Best for Family, Best for Fun and Best for Travel, having previously tested 550 boats in 19 countries.

“The Best of Boats Awards have established themselves as the biggest motorboat awards in Europe. As an international team representing 15 countries we are grateful to the large and small boatbuilders who made these tests possible. We are delighted that they have come here this evening together with their bosses”, said Stefan Gerhard.

“When we test these boats our focus is on the user. Thus, the BOB Awards are a seal of approval for boats that stand out from the greater market.”

The **Best for Beginners** category was won by the FALCON BR7. Representing the trade magazine ‘Žagle’, Stanislav Iwinski praised the boat for its light handling on the water, its safety as well as low purchase and maintenance costs. “A beginner’s boat makes or breaks a prospective boating enthusiast”, is how the journalist commented the award’s importance.

Accepting the award, Ari Kuikka of the Finnish company Bella Boats, which launched the Falcon model series, said: “We are extremely grateful to the jury. This boat offers beginners perfect handling and it is very robust. Bella Boats has been building fibreglass boats for some 50 years. Two years ago we launched the Falcon brand with alloy boats which have sold really well. That is why this award belongs to our design team, to whom we owe this innovation and who will continue to develop it still further.”

In the **Best for Fishing** category the BOSTON WHALER 170 MONTAUK impressed the jury. Julijan Višnjevec, editor of the magazine ‘Val Navtika’ from Ljubljana, commented the decision thus: “It is not that easy to find a good fishing boat, because anglers would rather spend money on their equipment than on a boat. That means the cost of buying and maintaining it are an important factor, as well as sufficient room and safety.”

“We are honoured and very proud to be holding this award on behalf of close to 1,000 workers at the Florida boatyard, who make sure our dreams come true by building these beautiful boats. It comes in time for the company’s sixtieth anniversary”, said a satisfied Alessandro Lorenzon of Boston Whaler Europe, commenting on the award.

Jan Sjölund, editor of the Finnish magazines ‘Venemestari’ and ‘Totalvene’, presented the **Best for Family** award for the PARKER MONACO 110, which he found to be a particularly safe, roomy and practical boat. “Family boats are the key to a relaxing time on the water. They should combine travelling, lifestyle and leisure in a unique way. This is the category that attracts the next generation of boating fans, so it



Press contacts:

Emanuel Höger

Spokesman Senior Vice President
Corporate Communication Messe
Berlin Group
www.messe-berlin.com
<https://twitter.com/messedamm22>

Press and Public Relations BOAT & FUN BERLIN:

Susanne Tschenisch
PR Manager
Tel. +49 30 3038-2295
tschenisch@messe-berlin.de

www.boot-berlin.com

is important for the entire industry“, said Jan Sjölund.

He presented the award to Chris Scott, the director of Parker Poland. “We are very proud of this award. This is one of the first larger boats we built, and it has been selling extremely well. I spent my holidays on a MONACO and can highly recommend it. I am confident that we will announce more surprises this year, as we are putting out other new products on the market“, said Chris Scott.

In the **Best for Fun** category the jury picked the JEANNEAU CAP CAMARAT 9.0 WA/CC. Arek Rejs, the head tester of the Polish magazine ‘Wiatr’, presented the award. He emphasised that this category was not all about speed. The model in question is particularly versatile. It features a cabin so it can be used both for fishing and family trips.

Jean-Paul Chapeleau, the general manager of Jeanneau/Prestige, and Armin Burchardi of Aquamarin Boote from Werder an der Havel, accepted the award. “The boat is very versatile and one can do lots of things with it. I feel honoured that we have received this award“, said Jean-Paul Chapeleau, and Armin Burchardi added: “We are proud that a boat from Jeanneau has won again. We believe in Jeanneau. It is an excellent make which we have been selling for 18 years. That makes us very proud.”

The winner in the **Best for Travel** category was the BENETEAU SWIFT TRAWLER 35 which features 360-degree visibility and room for all the family. Alfred J. Boer, who tested the boat and writes for the Belgian magazine ‘Varen’, said: “A boat in this category must not be too noisy. It has to feel like home.“ Mark Averhoff, an area sales manager at Beneteau, expressed his gratitude: “We are very proud that the TRAWLER 35 has managed to continue the success story of its predecessors. There will be more models in the years to come. The trophy belongs to our design department.”

Photos of the winners can be found here:

[Best for Beginners](#) Ari Kuikka (Bella Boats)

[Best for Fishing](#) Alessandro Lorenzon (Boston Whaler)

[Best for Family](#) Chris Scott (Parker)

[Best for Fun](#) Jean-Paul Chapeleau (Jeanneau)

[Best for Travel](#) Mark Averhoff (Beneteau)