

PRESS RELEASE

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CLOSING REPORT: Impressive conclusion to HIPPOLOGICA

Lots of action in the halls, packed grandstands and a fascinating programme of equestrian events is how to summarise the four days at HIPPOLOGICA. The riders gave an outstanding display of their sport at the highest level and the crowds responded with a fantastic atmosphere. Visitors were able to witness the excitement of dressage, show jumping, vaulting and driving competitions.

Tournaments: André Thieme won the Grand Prix of Berlin

André Thieme made a special trip to take part in the Grand Prix of Berlin and took home first place. Riding Aretino 13, André Thieme completed the difficult two-star show jumping course without faults in 32.07 seconds.

Max-Hilmar Borchert of the riding club Reitverein Stechlin-Menz claimed overall victory in the MASTERS jumping event on Caspino 4. Borchert: "I have taken part several times and am always delighted to be here. It is a great tournament and the conditions are outstanding. Yesterday and today there were many more spectators in the stands than in previous years. This time they included fans who were not so familiar with equestrianism. I really like that."

At the HIPPOLOGICA Vaulting Cup Ronja Kähler won the junior individual vaulting competition on Cool Crishy. Laura Schiffner won the senior event on her stallion Sir Lalau. The Vaulting and Riding Club Birkenhof Oberhavel took first place in the M* and M** category events.

This year, two dressage competitions celebrated their successful debut at HIPPOLOGICA. Representing RFV Naumburg, Henriette Schmidt won the final of the Bernhard-von-Albedyll Youth Tournament 2017/18 on Rocky's Sunshine. In the Nürnberger Burg Cup event for Juniors, Lara Silbereisen of LRV Lübars saw off the competition on Diamant 558.

A full list of results can be found at www.lpbb.de

A wide range of information at the HIPPOFORUM

Once again, the HIPPOFORUM was the venue for professionals lecturing on equine health and vocational training. Experts including Frank Heinzeller, Jana Tumovec and Irene Sängler provided fascinating and inspiring first-hand practical information. Trainer and coaching expert Katharina Haupt, for instance, presented 'Personality training with horses. "I was delighted with the open-minded feedback to my presentation, and that many visitors came to me afterwards with questions. I think riders feel positive about this topic. People have realised that technology isn't everything. I have been coming here for several years. HIPPOLOGICA is important for the German capital. There are many horse enthusiasts both here and in the local region. It is important to have a trade fair where people can exchange views with other exhibitors and speakers. One can make direct contact with the public here."

Comments on HIPPOLOGICA 2018

Peter Krause, president of Landesverband Pferdesport Berlin-Brandenburg (LPBB)

"At this year's HIPPOLOGICA we witnessed a boost for the equestrian industry. The atmosphere in the riding arena and grandstand was fantastic, proof that good fans



can be found not just among horse lovers.”

Jörg Vogelsänger, Minister of Rural Development, the Environment and Agriculture in Brandenburg

“Combining HIPPOLOGICA with the Green Week was a success, as evidenced by the packed halls and enthusiastic crowds. The strategic decision to open the fair to a wider audience was a good move for HIPPOLOGICA.”

Regine Ebert, managing director of Brandenburgische Haupt- und Landgestüt Neustadt (Dosse)

“I saw a lot of familiar faces at HIPPOLOGICA. I am delighted that so many exhibitors took the opportunity to be represented here again. HIPPOLOGICA belongs in Berlin because the horse riding community is here too.”

Henriette Schmidt, winner of the Bernhard-von-Albedyll Youth Tournament 2017/18

“I have already been here twice. The first time I came third. Last year I won. I train about three hours a day, six times a week. It’s very exciting to ride here at the fair in front of so many people. The atmosphere in the hall is overwhelming, with all the people here and the action at the fair. I am sure I will be back next year.”

Katharina Jacob, Stiefel – a brand of Innopha GmbH:

“We are from the Saar region and this is our first year here at HIPPOLOGICA. We were able to meet lots of new people, especially from the local region. It is important for us to represent our company here. We were in Leipzig first and seized the opportunity to carry on to Berlin, so that people here could find out about our wide range of herbs, new herb mixtures and mineral and vitamin compounds.”

Andreas Manski, managing director of Reitsport Manski

“I have been exhibiting here since the fair was first launched. This year there were a lot of visitors with no expert knowledge. Hall 26c was very clearly structured and well organised. The choice of exhibitors was good too. There was a bit of everything.”

Friederike Gippert, head of Marketing, Bernsteinreiter Urlaub & Meer GmbH

“This was our first time at HIPPOLOGICA and we are extremely satisfied. On the first day alone we talked to over 60 horse enthusiasts who wanted to book holidays with us. We were more than delighted.”

About HIPPOLOGICA

The capital’s number one indoor equestrian event is held on the last four days of the International Green Week Berlin. This year it took place from 25 to 28 January 2018. Sports events, vocational training and shopping opportunities are integral to HIPPOLOGICA. Riders, fans of equestrianism and breeders from the local region can also enjoy the culinary delights and obtain all the information the Green Week has to offer.